

Wet Stretch Test Step-By-Step



1. Separate about 10 strands of hair and spray with water.



2. Hold hair firmly between both hands.



3. Gently pull hair away from the client's head.



4. Healthy hair should stretch around 30% of its length and then return, like an elastic band, showing no signs of damage.



Hair which stretches and returns is healthy.
Use Status Quo shampoo on this hair type.



Hair which stretches but doesn't return to its previous length is weak in protein.
Use Power Build shampoo and treatment on this hair type.



Hair which doesn't stretch is low in moisture.
Use Aqua Boost shampoo and treatment on this hair type.



Hair which stretches and breaks is low in protein and moisture.
Use Power Build shampoo and Revamp treatment on this hair type.